

UPGRADE TO GOLD FOR EVEN MORE PERKS!



Case Club Members who reach 36 bottles in one year are upgraded to Gold Club!

Gold Club Members get our BEST discounts and perks, including:

- Save 25% in store & 15% online on 12+ btls
- EXTRA Club Week tasting add-ons
- A FREE bottle of wine with purchase every month!*
- Buy 72+ btls during the year for a special surprise gift from the owners!
- FREE copy of our gorgeous wall calendar w/ purchase for Gold Club members
- Interact w/ Winery owners, staff & fellow Gold Club members on exclusive Facebook group

**Purchase requirement subject to change each month*

TESTIMONIALS



"My husband and I love Adirondack Winery. We stop in every time we are in Lake George and we schedule a date every Club Weekend. The wine tasting is always great and the food samplers have a variety that we love. We also love the people working there. They have become like friends. All of this is free with your membership on Club Week. Plus with the monthly wine tasting, we can bring friends so that they too can enjoy some fabulous wine." - *Jenn R.*



"The wines are amazing and they're always coming up with interesting flavors. I love the free shipping on our orders as well since we do not live near Lake George." - *Casey F.*



"The wines are excellent and the prices can't be beat! The people who work in the tasting rooms are super helpful and friendly. It definitely pays to be a Gold Club member! Free tastings and many other Gold Club Member perks such as early access to new wine releases are great. I have been enjoying the wine at Adirondack Winery for over 10 years!" - *Amanda K.*



I love being a Gold Club Member first because of the people who work for the Adirondack Winery! They really care about their customers and go above and beyond to help us. Another reason is because of the benefits. The discounts and other perks like early access to new releases of the great wines the winery produces are the best Club benefits I've seen. I don't live close enough to the winery to visit as often as I'd like to, but, I do feel like a valued customer! - *Donna C.*

BECOME AN ADIRONDACK WINERY CLUB MEMBER!



CLUB BENEFITS INCLUDE:



SAVE UP TO 20% ON WINE
EVERY TIME YOU BUY



FREE WINE TASTINGS
FOR YOU & UP TO 3 FRIENDS



EXCLUSIVE DISCOUNTS
JUST FOR CLUB MEMBERS



PRIORITY ACCESS
TO NEW & LIMITED-EDITION WINES



SPECIAL SAVINGS
ON EVENT TICKETS & ACCESSORIES



EASY TO JOIN & RENEW
JUST BUY THE WINES YOU LOVE!

Learn more at
adkwinery.com/goldclub

Visit adkwinery.com/clubs for
complete Club benefits.

Sign up today at adkwinery.com/clubs
or call 518-668-WINE for more info.

ADK WINERY CASE CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

BENEFITS	CASE CLUB	GOLD CLUB
Joining is EASY!	Buy 1 case (12 btls) in a single purchase at regular discounts to become a Case Club Member & enjoy benefits all year!	Join Case Club first, then upgrade to GOLD CLUB by purchasing 24 more bottles in a calendar year (36 btls total).
DISCOUNTS	CASE CLUB	GOLD CLUB
12+ Bottle Discount	20% off in store / 10% off online + FREE shipping	25% off in-store / 15% off online + FREE shipping
6+ Bottle Discount	15% off in-store / 5% off online + FREE shipping	
1-5 Bottle Discount	10% off in-store / No discount online + \$15 shipping	
MORE PERKS!	CASE CLUB	GOLD CLUB gets everything Case Club Gets PLUS:
FREE Wine Tasting Sessions	<u>FREE Original Wine Tasting Experience</u> for you + 3 guests 1x/month (food not included with this tasting session) <u>FREE Wine Tasting Upgrades</u> during quarterly Club events. (*GOLD Club Members get a little extra!)	
Item Discounts	10% off regularly priced accessories, gifts, food items, etc.; plus accessories ship FREE with 6+ bottles! (Some exclusions may apply).	FREE bottle of wine with purchase EVERY month! Minimum purchase for free gift subject to change. FREE bottles DO NOT count towards your annual bottle count tally.
Winery Event Deals	Priority invites & exclusive Club Member event ticket deals (per event basis).	Deeper discounts, VIP seating & more for GOLD Club members.
Exclusive Club Member Events 4x Per Year	Four (4) Club Member events per year, featuring: FREE tasting upgrades, FREE gifts & more! Plus, we roll out the V.I.P. red carpet for our Club Members - literally!	
Priority Wine Access	Club Members get advance access to new & limited-edition wines before public release, notifications about low inventory wines & more - at Club discounts!	
VIP Treatment	We do our BEST to make time & space for Club Members at the Tasting Room & we ALWAYS provide our Club Members with the best possible treatment. Call 518-668-WINE x 22 to make your VIP reservation!	
Adirondack Winery Annual Calendar	Our Wall Calendar features ADK photography & Lake George events & you get it discounted!	Renewed GOLD Club gets this gorgeous Wall Calendar FREE! (While supplies last, with purchase only.)
Special Gift for 72+ Bottle Buyers	n/a	Gold Club Members who buy 72+ bottles per year will get a special surprise gift from the owners! (While supplies last, with purchase only.)
Club Community & Club Manager	Speak to our Club Manager at 518-668-WINE ext. 22 or email club@adirondackwinery.com anytime!	Interact with our owner, Sasha, your Club Manager and fellow Gold Club Members on our exclusive Gold Club Facebook Group!
Club Newsletter	Your pickup and shipping orders will include a Club Newsletter with your current bottle count, recipes and more!	
THE FINE PRINT	CASE CLUB	GOLD CLUB
Shipping Cost	Club Members Enjoy FREE shipping on orders of 6+ bottles, plus Wine Discount! Shipping is \$15 per order otherwise.	
Member Benefits Become Active When...	Our Club Manager will activate your Case Club Membership (or upgrade to Gold) within 1 week following purchase. Need benefits activated sooner? Just call 518-668-WINE x22 or email club@adirondackwinery.com to make a special request.	
How Do I Renew My Membership?	New Case Club Members must buy 12 more bottles (24 bottles total) by the end of the calendar year to renew. 1 yr+ Members must buy a total of 2 cases (24 bottles) by the end of the calendar year to renew.	GOLD Club members must buy 36 bottles by the end of the calendar year to renew for the next full calendar year.
What If I Don't Meet Renewal Requirements?	If the 24 bottle purchase requirement is not met by Dec. 31st, membership lapses and benefits cease until you buy another case at regular prices.	If the (36 bottle) purchase requirement is not met by Dec. 31st (i.e., you buy between 24-35 bottles in the year), your membership will revert to Case Club status. If you buy less than 2 cases, membership lapses and benefits cease until you buy another case at regular prices.
What If I Join Late in the Year?	NEW Case Club Members who join Thanksgiving or later have until the end of the next calendar year to renew their Case Club status! Bottle count starts at zero on January 1st of the next year.	Case Club Members who reach Gold Club status are automatically renewed for the following year once they reach 36 bottles!
What is the Minimum Commitment?	Your Club benefits extend until the end of the calendar year and there's no commitment beyond that!	
Can I Belong to My ADK Subscription?	Case & Gold Club Members cannot belong to the My ADK Wine Subscription program.	
Can I Share Benefits?	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.	
What Information do I need to Provide?	In order to be a member, we require your Email Address, First & Last Name, Full Shipping Address, and Phone Number	
How Do I Shop with My Discounts?	Let an associate know you're a Club Member and they'll take care of the rest! Or, register for an account at adkwinery.com w/ your Club Member email. Discounts auto-apply!	
Freebies & Giveaways	Club Members must be present at events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions, other freebies, discounts & deals are non-transferrable & cannot be postponed for later use.	
Other Details...	Discounts apply to regularly priced wine & accessories only. Event discounts determined on per-event basis. Comped tasting sessions include free glass only if desired. Club benefits, composition & pricing subject to change without notice.	

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT ADKWINERY/CLUBS